

# THE WORLD BANK'S Environmental Footprint Reduction Initiative

Presented by  
the Corporate Environmental and  
Social Responsibility Group

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## **Defining sustainability**

Development that is equitable and balanced and that meets the needs of the present without compromising the ability of future generations to meet their own economic, social, and environmental needs.

## **Need to “walk the talk”**

Although our corporate footprint is not the same scale as our operational footprint, we have the responsibility and opportunity to “walk the talk:” to focus on social and environmental impacts of our buildings, staff, and activities.



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## The World Bank's Environmental Footprint

Our environmental footprint refers to activities that happen in our buildings and the activities associated with daily operations at the World Bank, such as:

- Energy to operate our facilities
- Transportation of people, goods, and services
- Procurement of goods and services
- Activities of our staff and contractors
- Management of buildings.



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## The World Bank's Greening Program

What we do to reduce our environmental footprint:

- Capacity building
- Energy & resource efficiency
- Procurement
- Partnerships
- Staff Education
- Reporting to stakeholders



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## Greening Initiatives: Capacity Building

- LEED training for GSD staff and contractors; LEED certification for staff
- Feasibility study of solar roof for H building
- Outside feedback from consultants
- Country Office Greening Challenge
- Set up Food Advisory Committee with ENV staff



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## Greening Initiatives: Energy & Resource Efficiency

- Recycling and waste minimization
  - Electronics recycling
  - Building material recycling
  - Composting program
  - Reusable mug program for all staff
  - Collection and donation of excess office supplies to schools
- Transportation focus
  - Established a commuter office
  - Metrochek Program; increased parking rates; Zipcar/Flexcar
  - Extensive bike parking (largest in DC)
- Energy Efficiency
  - EnergySurvey
  - Replace elevators in H building
  - New chillers in H building
  - Occupancy sensors in all offices



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## Greening Initiatives: Procurement

- 100% renewable energy
- Environmental language in RFIs, RFPs, contracts
- Energy Star electronics
- Supplier diversity program
- Fair trade products: coffee, tea, snacks
- 100% recycled content toilet paper, paper towels, napkins
- Higher recycled content paper



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## Greening Initiatives: Partnerships

- Internal partnership:
  - Greening Program is a partnership between GSD, Sustainable Development Network, with the political support of our Treasury Dept.
- Development Agency Partners:
  - IFC, ADB, IDB, OAS, IMF
- Partnership with Our Contractors:
  - Sodexo USA Sustainability Pilot
- External Partnerships:
  - Joined EPA Waste Wise Program
  - Joined EPA Climate Leaders Program
  - Member – Green Power Leadership Club
  - Member – US Green Building Council
- Knowledge-sharing with NGOs



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## Greening Initiatives: Staff Education & Reporting

- Staff Education
  - Staff events (Bike to work day, Earth Day, World Environment Day)
  - Movies
  - Speakers
  - Presentations to departments
  - Website
- Reporting
  - Sustainability Briefs
  - 2004; 2005-2006 Sustainability Re
  - Press Releases
  - Website
  - Communication with SRIs



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## Greening Initiatives: Achievements

- 2005- EPA Green Power Leadership Award given by EPA's Green Power Partnership and Department of Energy
- LEED Silver rated for Chennai Building
- Energy Star Award for I and J buildings
- Went carbon neutral!



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